

SUMMITS IN SOLIDARITY

FOSTERING RACIAL JUSTICE AND EQUITY OUTDOORS

Dear Community Leader,

Do you ever wonder how your business can support racial justice outdoors, but don't know where to begin? We can help!

The hiking-based non-profit organization Summits in Solidarity (SIS) is inviting you to be a sponsor of Solidarity Day, which takes place annually on the last Saturday in June. On this day, hikers and outdoor recreation community members spotlight support for Black, Indigenous, and People of Color (BIPOC) from trails, summits, and other spaces across the country.

WHAT IS SUMMITS IN SOLIDARITY?

SIS is a non-profit organization founded in 2020 by hikers from the White Mountains of NH. Our mission is to foster justice and equity by amplifying BIPOC voices in outdoor spaces, support anti-oppression and anti-racist efforts, and mobilize hikers and outdoor recreation community members to dismantle white supremacy. Anyone can participate from anywhere in the country.

WHAT IS SOLIDARITY DAY?

Solidarity Day is an annual fundraiser led by hikers across the country with the goal of raising \$35,000 for anti-racism and anti-oppression work. Participants, including businesses like yours, hold signs of solidarity from summits to street corners, post photos, and invite their followers to join them in making a donation. So far, SIS has raised over \$72,000 for BIPOC-led organizations doing extraordinary anti-racism work. This year's fundraiser will go to (1) Latino Outdoors Boston trips to the White Mountains and other outdoors destinations in New England, as well as (2) a local Black Lives Matter chapter's critical aid and community work, necessary first steps in making outdoor recreation a possibility for more Black New Hampshire residents.

HOW CAN MY BUSINESS SUPPORT PEOPLE OF COLOR THROUGH SOLIDARITY DAY?

Please join us! Simply by committing to a sponsorship level, you are contributing to anti-racism and social justice work, both nationwide and right here at home. You can also participate in Solidarity Day yourself, by sharing a photo on your social media of you or your employees holding a [My business name] stands in solidarity" sign - or our purple SIS bandanna - outside your storefront or on a hike anytime in June, and inviting your followers to join you in supporting anti-racism efforts outdoors.

Thank you for considering this effort. We look forward to doing this important work with you.

Sincerely,



Serena Ryan, Executive Director
Summits in Solidarity, a 501(c)(3) organization

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Three Levels of Sponsorship

Agiocochook (Mt. Washington) Sponsor: \$750+

- Feature your business's Solidarity Day photo as a post on our social media accounts
- VIP invitation to the annual Solidarity Evening at the Notch Hostel
- Provide a draft you can post on your social media accounts on Solidarity Day
- Provide your business with a Summits in Solidarity bandanna flag for Solidarity Day
- Include your logo and sponsorship level on:
 - Our website
 - Every newsletter we send out
 - Every thank you note that is emailed after donation
 - Every thank you note that gets sent at end of year

Passaconaway Sponsor: \$500 - \$749

- Provide a draft you can post on your social media accounts on Solidarity Day
- Provide your business with a Summits in Solidarity bandanna flag for Solidarity Day
- Include your logo and sponsorship level on:
 - Our website
 - Every newsletter we send out
 - Every thank you note that is emailed after donation

Pemigewasset Sponsor \$250 - \$499

- Provide a draft you can post on your social media accounts on Solidarity Day
- Provide your business with a Summits in Solidarity bandanna flag for Solidarity Day
- Include your logo and sponsorship level on:
 - Our website

For more information, visit SummitsInSolidarity.org or follow us on [Facebook](#) & [Instagram](#).

